



FOR IMMEDIATE RELEASE  
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**GreenTree at Post Road to add  
42 units for memory care**

INDIANAPOLIS, Indiana – The original developers of GreenTree at Post Road assisted living center announced today a \$4.5 million development at the property that will add 42 units specializing in care for senior adults with Alzheimer’s, dementia and memory loss.

Construction on the new units will begin in August 2007 and be completed in winter 2008. After the expansion, the facility will employ an additional 20 full-time individuals, including professional nurses, therapists and direct care staff.

The memory care facility, named Samara Memory Care, will provide a high staff to resident ratio, which allows for a very individualized approach that focuses on the resident’s abilities. Staff will help each resident achieve daily successes based on his/her abilities. For example, a resident may love to bake but be unable to follow a recipe because of memory loss. Staff will coach the resident through the steps of baking cookies, focusing on tasks the resident can still accomplish. More information on Samara Memory Care facilities is available at [www.samaramemorycare.com](http://www.samaramemorycare.com).

“We designed the Samara Memory Care facility to ensure a gracious, comforting home for residents that is focused on security, but is not restrictive. This will be a great

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addition to the superior senior adult services already being provided by staff at GreenTree at Post Road,” said Lynn Greenwalt, CEO of Greenwalt Development, Inc. the developer for the Samara Memory Care units.

“Samara will be vastly different from other care alternatives for those suffering from memory loss,” said Todd Spittal, president of Provision Living, LLC, which is GreenTree’s management and marketing firm. “We’re passionate about identifying the unique interests and abilities of each person, then customizing our environment so they can thrive.”

The Alzheimer’s Association reports that 100,000 Hoosiers suffered from Alzheimer’s in 2000. That number will increase 20 percent by 2010. (Information from *Alzheimer’s Disease Facts and Figures, 2007*).

GreenTree at Post Road is a 58-unit assisted living community, located at 8800 Spoon Drive in Indianapolis. The property was originally developed in 1999 by Greenwalt Development, Inc. Greenwalt Development, Inc. is a premier regional developer of senior housing services and other medical facilities. They have completed projects in 14 states, ranging in size from 10,000 to more than 800,000 square feet.

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